



HAPPY CHRISTMAS TO ALL OUR HOUSEHOLD CUSTOMERS

I would like to begin by wishing you and your family a peaceful and happy Christmas from all of us at Greenstar. On behalf of all our staff and their families we thank you for your support during 2011 and look forward to being of service to you in 2012. Every month more householders are making the switch to Greenstar for unbeatable service at competitive prices.

During the year Greenstar has lobbied hard on your behalf with the new Government to keep your costs down. However, in August, the Minister increased the levy on disposal tax by 66%. This, coupled with a fall in the value of the recyclable material traded internationally, has regrettably led to a rise in prices. However, your continued efforts to recycle will continue to minimize the cost to you and to generate employment in your local community. We now offer a wider variety of recycling options in each market, with more and more homes now benefitting from our glass and our compost services which we look forward to expanding. You will also find details of our free text alert service in this newsletter.

Yours sincerely,

Jerry Dempsey

REFER A FRIEND OFFER €€€

Why not avail of our "Refer a Friend" offer – when a householder you recommend signs up to Greenstar's home refuse and recycling service and names you as the referrer, we will credit your account by €25 per sign up. Just have the householder LoCall 1890 500 800, sign up and quote your account number. So, what are you waiting for!

'LIKE' US ON FACEBOOK



And be in with a **CHANCE TO WIN**, thanks to **O'Briens!**

Have you seen our official Facebook page yet? "Like" our Facebook page today (www.facebook.com/GREENSTAR.IRELAND) - and keep up to date with latest news, articles of interest, special offers & updates to collection schedules in times of bad weather (invaluable last year in the snow!) and you will be entered into a draw to win a fabulous case of wine to the value of **€75** from our good friends at O'Briens.

Shop online with O'Brien's this Christmas at www.wine.ie or call 1850 269 777.



GREENSTAR SUPPORTS LOCAL COMMUNITIES

Greenstar is proud to support local communities, charities and good works in your local area such as Seapoint Rugby Club, Local GAA Clubs, the Bray Summerfest, Cork Midsummer Festival, Kilkenny Tidy Towns, Mermaid Arts Centre, Glanmire Residential Care, Kilkenny Lions Club, Greening of the Wexford Opera House Festival; as well as providing skips to many Schools, Clubs and Resident's Associations for annual clean ups.

EXCLUSIVE GREENSTAR CUSTOMER OFFER



Dublin Zoo, located in the Phoenix Park in the heart of Dublin city, is Ireland's No.1 visitor attraction and welcomed almost one million visitors last year.

The new Gorilla Rainforest, proudly sponsored by Freddy Fyffes, is one of the biggest and most exciting new habitats to open at Dublin Zoo, giving the troop of gorillas a spacious and lush rainforest to enjoy.

And every weekend in December, you can visit Santa in his magical grotto!

Greenstar is proud to be the recycling partner of Dublin Zoo and to celebrate the new Gorilla Rainforest opening, Dublin Zoo would like to offer **Greenstar Customers a 20% discount** off all entry tickets. All you have to do is go to the "Book Online" section at www.dublinzoo.ie and enter the Discount Code GREENSTAR.



GREENSTAR WINS AWARDS!

Greenstar takes great pride in our communication with our customers. Earlier this year, we were delighted to be awarded four Irish Direct Marketing Awards for our communication with our domestic customers.



Left to right: Dave Furney, RR Donnelly, Sponsor, presenting Best Direct Mail Award to Maria O'Sullivan, Acorn Marketing, and Michael Sanfey, Head of Sales & Marketing, Greenstar

FREE TEXT UPDATES

Greenstar offers a free text alert service to domestic customers to remind you on the night before which bins are due for collection the next day. If you haven't already availed of our FREE text message service, then LoCall 1890 500 800 and tell us your mobile number.



OUR CIVIC RECYCLING CENTRES

DID YOU KNOW... Greenstar runs Civic Recycling Centres which are open to the public at its facilities in:



- Dublin
- Waterford
- Wexford
- Wicklow
- Sligo
- Kilkenny

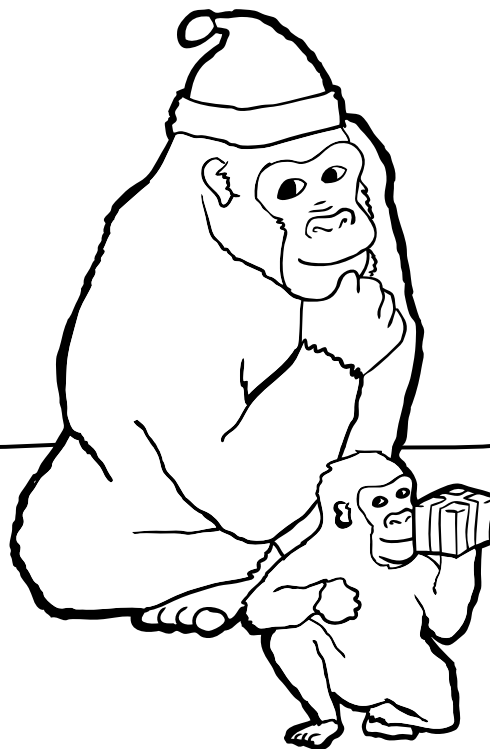
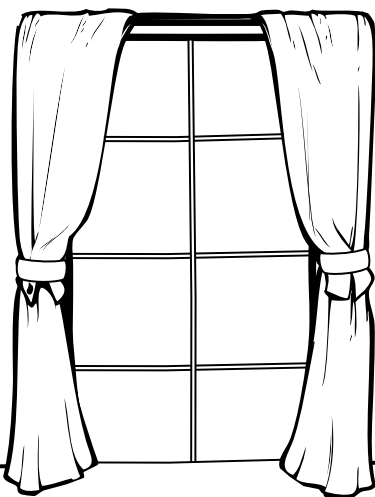
Go to www.greenstar.ie for further information.

RECYCLING TIPS

At Greenstar we are always looking to add to the number of items you can recycle in your green bin. To make it easier for us to process all the recyclables and avoid any waste, we ask you to **keep your recyclables separate and loose in the bin**. We know some customers go to great lengths to bundle and stuff their recyclables together, but that makes it harder to separate and recycle later on.

GREEN KIDS!

Colour in this drawing and be in with a chance to win one of 3 Family Passes, to see the Gorillas and all the animals, with thanks to our friends at Dublin Zoo.



Name:

Age:

Address:

Send your entry to Carol-Anne Hemon at Greenstar Ltd, Unit 6 Ballyogan Business Park, Ballyogan Road, Sandyford, Dublin 18 before 31st January 2012. The Winners will be notified by post and the winning entry will feature on our website at www.greenstar.ie